



STUDENT TRAILER COMPETITION GUIDELINES AND APPLICATION

Think you can wrap your head around mental illness and addiction? Well here's your chance to prove it! The world's first film festival about mental health is looking for an official festival trailer to kick off its 2010 program.

Rendezvous with Madness (RWM) and Workman Arts are looking for a short theatrical trailer that captures the spirit of the festival and challenges the myths and stereotypes that surround mental illness and addiction. Open to all secondary and post secondary students across Canada, the RWM 2010 Trailer Competition begins.....**NOW!**

The RWM Official Trailer will be featured in the festival promotional material and will screen over 8 days, before each festival program. The winning entry will also receive a cash prize of **\$500.00.**

The winning entry will be selected by a panel of three judges, and will be announced on October 4th, 2010. The selected trailer will premiere at the Rendezvous with Madness Opening Night Gala on November 6th, 2010.

All entrants must submit a completed submission package to the

Rendezvous with Madness Film Festival
C/O Workman Arts
651 Dufferin St. Toronto ON CANADA, M6K 2B2
Deadline: 5PM, September 15th, 2010

Workman Arts is a not for profit multidisciplinary arts organization dedicated to supporting artists with mental health and addiction issues who are committed to developing and refining their art form and promotes a greater understanding of mental illness and addiction through the creation, presentation and discussion of arts projects. Presented by Workman Arts, RWM is the world's first and longest running film festival that presents cinematic representations of mental health, addiction, and recovery.

For more information please contact Matthew Hogue, Rendezvous with Madness Program Director, 416 583 4339 x 8 or rendezvouswithmadness@gmail.com

**THE RENDEZVOUS WITH MADNESS FILM FESTIVAL
2010 STUDENT TRAILER COMPETITION
GUIDELINES AND APPLICATION**

APPLICATION FORM

COMPETITION GUIDELINES:

1. Trailers must address issues of mental health and/or addiction
2. Entries must feature a secondary/post secondary school student in at least one key creative role
3. Trailers must be at least thirty seconds long and not exceed one minute in length
4. Trailers must be submitted in DVD format for consideration. The winning entrant will be required to submit their trailer in a high resolution digital format that can be transferred to a broadcast compatible format.
5. Trailers can be dramatic, documentary, animated, or experimental

APPLICATION GUIDELINES:

ALL APPLICATIONS MUST INCLUDE

1. A signed and completed '**Rendezvous with Madness 2010 Trailer Competition**' application form.
2. A short write up no more than 250 words outlining your entry and how it relates to issues of mental health and/or addiction.
3. A director's biography no less than 25 and no more than 75 words.
4. A biography of at least one participating student if different than the director
5. Two print quality stills of the project at no less than 300 dpi.
6. A headshot of the director at no less than 300 dpi.
7. A headshot of at least one participating student if different than the director. No less than 300 dpi
8. Letters of agreement from key personnel (if applicable), including rights to an adapted work (i.e. short story), or music, if integral to the project.

ASSESSMENT:

Rendezvous with Madness and Workman Arts will invite 3 judges who will review all applications and select the winning entry. The jury will include a media professional, a mental health professional and one other film industry professional recognized for their knowledge of film and video. Decisions of the judges are final.

All applications are assessed according to the following criteria:

- Originality
- Clarity and creativity in the presentation of the subject matter.
- The strength of the contribution of Canadian secondary/post secondary students towards the finished entry.

THE RENDEZVOUS WITH MADNESS FILM FESTIVAL 2010 STUDENT TRAILER COMPETITION GUIDELINES AND APPLICATION

NOTIFICATIONS:

The winning entry will be announced on **October 4th, 2010** and will premiere on **November 6th, 2010** at the Opening Night Gala of the Rendezvous with Madness Film Festival at the Workman Arts Hall, 651 Dufferin St., Toronto, Ontario, Canada.

APPLICATION INFORMATION:

1. TITLE OF PROJECT: _____
PROJECT LENGTH: _____
2. NAME OF APPLICANT: _____
CREDIT OR ROLE: _____
SECONDARY/POST SECONDARY INSTITUTION: _____
3. MAILING ADDRESS: _____
TEL. (H)(W)(C): _____
EMAIL: _____

- WRITTEN SYNOPSIS (see guidelines above)
- PROMOTIONAL IMAGES (see guidelines above)
- LETTERS OF AGREEMENT (see guidelines above)
- A DIRECTOR/ STUDENT KEY ROLE BIOGRAPHY (see guidelines above)

APPLICATION DEADLINE

Applications must reach the Rendezvous with Madness office **by 5pm on September 15th, 2010**. Incomplete applications will not be considered, nor will extensions be granted beyond the deadline.

Rendezvous with Madness Film Festival
C/O Workman Arts
651 Dufferin St. Toronto ON CANADA, M6K 2B2

If you have questions about the pitch or your application, please contact:
Matthew Hogue, Program Director, Rendezvous with Madness Film Festival
Email: matthew_hogue@camh.net or rendezvouswithmadness@gmail.com

I certify that the statements in my application are true:

Signature _____ Date _____